

Forest Lions Club – Fall Membership Campaign

Membership Chair Lion Fred von Bechmann and Lion John Wilkins – “Campaign Kickoff “

The cornerstone of the Forest Lions Club’s Action/Activities Plan for 2012 – 2013 was the critical need to recruit new members to fill the shoes of those departing as well as to increase overall membership to better serve the community. This daunting task was undertaken by the Membership Committee chaired by Lion Fred von Bechmann and consisting of Lions Morgan Whitfield and George Mohrmann. Planning commenced immediately with a number of sessions devoted to the best approach to be taken. Early on, the club’s web site was updated with a picture of the Club’s membership and an article:” Forest Lions at Work in Your Community” detailing the many things that the club does over the course of the year. Lion Fred enlisted the aid of his wife, Rebecca, and her friend Maggie to conceptualize and design a display with the theme “Lions at Work in Your Community”. The concept was presented to the Board for approval in July and the concept and the display was rolled out for the Club in August at which time members were asked to provide testimony as to why they became a Lion and were asked to sign on to carry the message to the community in September.



Three Saturdays were devoted to the campaign at three locations in the community. The first was at a high traffic Kroger store. Included in the membership drive was a collection of canned goods for the local food bank. The thought being that those people who contributed would have demonstrated interest in service and would be likely to stop and talk and learn more about the work of Lions. Cooperation of the store management was sought and they provided hourly PA announcements made in support of the food drive. Two hundred and forty three pounds of food and forty dollars in cash was collected for the local area food bank. Sixteen people provided contact information and expressed interest in learning more at our Fall Harvest Dinner on October 9th



(Left) Lions Fred von Bechmann and Morgan Whitfield Forest Farmers Market September 22

The second event took place on a beautiful fall morning at the Forest Farmers Market. Again a large number of people were attracted to the display with many interested in learning more about the Lions. Eight people provided contact information. The third and final event took place outside a shopping mall on a dreary cool day with football on the minds of most. Contributions were sought for our Holiday Food Basket Program and \$120 was donated. We also added an interested contact.

The 25 people providing contact information were personally contacted by both e-mail and phone and were invited to join us at the Fall Harvest Dinner. Five people accepted that invitation and on that occasion all five chose to join with us and submitted their membership applications. . In addressing the group, Chairman Fred stated, "I started out wanting to let the Forest community know all that this small group of 21 Lions did in service to the community". He added, "The addition of five new members is utterly amazing. It represents a 25 percent increase not only in numbers but also in terms of what we can do. I welcome the new members and applaud the commitment and hard work of our core group."

The campaign for new members has just begun with a number of the other interested parties expected to visit with us at our November meeting. Lion Fred concluded, "We have learned that you have to do more than just serve. You also have to take that message of "We Serve" into the community in a face to face environment. Most people know about Lions; few know or understand what we do".

Forest Lions Christmas Tree Sale



The Forest lions Club will hold its annual Christmas tree sale starting Saturday, November 24th at 1:00 PM and the sale is planned to run through December 11th. Last year, thanks to the vigorous support of the community, trees sold out early. One hundred percent of the net proceeds from the sale are returned to the community through various charitable donations including providing eye exams and glasses, yearly vocational scholarships, food baskets for the needy and support of the Forest Youth Athletic Association.

Three hundred trees including 6 to 12 feet Fraser firs and a limited number of 6 to 8 foot white pines will be on sale during this period. The trees are again from Slaughters

Tree Farm in Floyd, VA and are cut just days before delivery.

Trees will be on sale from 2:00 to 7:00 PM on Mondays through Fridays, from 9:00 AM to 7:00 PM on Saturdays and from 1:00 to 7:00 PM on Sundays.

The Lions' tree lot is located adjacent to Benjamin's Restaurant, 14900 Forest Road (Virginia Rt.221) and Backyard Outfitters (a building sales business). For additional information call (434) 316-9110.

Submitted by Lion George Mohrmann

Salem Host Lions Club

The Salem Host Lions Club has been busy this fall running the Salem High School concession stand. Salem Host Lions have put in over 1300 volunteer hours so far this year.

Lion Bob Owen screens a student at Wesleyan Preschool.
(Photo by Lion Tom McClure)



In October, members of the Salem Host Lions Club provided vision screening for approximately 70 students at the Wesleyan Preschool in Salem and assisted with the vision screening of elementary school students at South Salem Elementary School. Students at the Wesleyan Preschool, at the First United Methodist Church in Salem, were screened on October 11th and 12. The Salem Host Lions used a Spot vision screening unit, manufactured by PediaVision, available through the Lions District 24 E, to screen students. The Spot Vision unit can be used to screen any age group, even pre-verbal children since it doesn't require any patient participation. The Spot vision unit takes an instant photograph of the child's eyes to determine the presence of eye disorders or those in need of vision correction. This unit can identify children at risk for amblyopia (Lazy Eye) which is important for early diagnosis. The information obtained from this vision screening is considered a preliminary procedure and does not replace a comprehensive eye exam performed by an eye care professional. The Salem Host Lions Club hopes to expand their vision screening to other preschools, daycares and elementary schools in Salem.

Submitted by Lion Jenny Poland, Secretary

Christiansburg Lions Club

The Christiansburg Lions Club will hold its 21st annual Holiday Craft Show on December 1st at the Christiansburg Recreation Center. This is a one day show and runs from 9:00 a.m. to 4:00 p.m. We have 132 booths for rent, they rent for \$40 each and are 10X10 in size. All of the wares sold must be hand made or hand altered by the vendor. We do not allow resales of previously manufactured items or goods made in foreign countries.

We have a wonderful snack bar staffed by Lions members offering breakfast and lunch at very reasonable prices with many items homemade. We offer such things as sausage biscuits, biscuits and gravy, various homemade sweets, etc. for breakfast. We also offer hot dogs, pizza and barbecue for lunch as well as more homemade desserts.

We will be offering a free vision screening for children this year during the show. This is a very good thing for the community, allowing those that may not be able to afford it to have their children's vision checked for free. There is no admission charge to attend the show and all Lions and their families and friends are invited to check us out that day. We have crafters from all over Virginia as well as from North Carolina, Tennessee and West Virginia already signed up to participate. If anyone is interested in participating as a crafter, I have included an application as well.

Submitted by Lion Wayne Bishop

HOLIDAY CRAFT SHOW
December 1, 2012
9:00 - 4:00
Christiansburg Recreation Center
(Corner of Franklin and Cambria Street)

Sponsored by Christiansburg Lions Club
and Christiansburg Parks and Recreation Department

Rules: (Please read carefully as several changes have been made this year!)

1. Booth rental is \$40 each. Booths are 10 feet by 10 feet.
2. Entry form should be received by **October 1st to claim your spot from last year.** You will be notified by November 15 of your booth assignment. **All new assignments will be made based on order of receipt.**
3. 50 tables are available and will be rented by the Rec. Center at a cost of \$5.00 each until gone. Include in check for booth rental.
4. Vendor must cleanup all trash in booth before leaving the show.
5. **Only hand-crafted items or hand altered items are allowed** – Violations of this rule will result in not being invited back next year.
6. Food sales for baked goods and holiday foods only. Lions will sell pizza, hot dogs and doughnuts, barbecue, sausage biscuits, pastries, etc. along with coffee and soft drinks.
7. **The Craft Show will be held regardless of weather conditions and no refunds will be issued once the application is received.**
8. Crafters should arrive prior to 8:15 a.m. in order to claim their spots or individuals on the waiting list will be allowed to purchase the space. There are no refunds to late arrivals or no-shows.
9. Electricity is available for some booths. Please indicate your electricity needs below.
10. **Retain the top portion for your information and return the form below with a check made out to Christiansburg Lions Club to:**

Holiday Craft Show
60 Revolution Circle
Christiansburg, VA 24073

Name: _____

Address: _____

Telephone Number: _____

Booths to rent (Circle One) ONE TWO

Electricity needed? (Circle One) YES NO

Rent a Table at \$5.00? (Circle One) YES NO

Other preferences? _____

Description of items to be sold? _____

Dublin Lions Club

Dublin Lions Club has been busy with their late summer and spring activities. On September 14th & 15th, they held their 38th annual Fall Flea Market. This event held every fall and spring, generally has over 15 thousand people through the gate and raises around 75 thousand dollars annually. The fall edition was no disappointment, as near perfect weather allowed for a crowd of over 17 thousand through the gate and over 800 vendor spaces rented. As usual, the club sold their famous Lion Dogs, which resembles a corn dog, but has a distinctively different taste! It took over 60 Lions to make this event the success that it was. The event was co-chaired by Lions Emil Moldovan and Howard Congdon, who were assisted by Lion Warren Morris, who had chaired for the last decade with the assistance of his wife Peggy. Thanks to Lion Warren and Peggy for their dedication, but we trust the event is in good hands! Come out and support us June 1st & 2nd, 2013 for the spring market.

On September 21st, the Dublin Lions worked and staffed the Daily Bread in Pulaski, VA. The Daily Bread is a provider of hot lunches for those in need. No one is ever turned down. This day, an exceptionally busy day due to school closure, had the Lions serving 186 meals. Fourteen Lions worked this service event, totaling over 75 hours of volunteer time. Club president Lion Andy Hullender presented Daily Bread chairman Archie Booth with a check for \$1,000 to support their ministry.

(Right) Lion Andy Hullender, Lion Dave Conner, Archie Boothe (Chair Daily Bread), Lion Scott Shaffer, Lion Jerry Rotenberry, Lion Don Wheeler, Lion Jay Jackson



Submitted by Lion Andy Hullender

Cave Spring Lions Club



Lion Bob Morse tests princess and family at the Boones Mill AppleFest.

Lion Tressa Camidge tests another pricess using PediaVision "Spot"



This was a joint project with the Boones Mill Lions Club.



Lions Jim Cosby and Jane Nash receive State Achievement Award from PDG Dallas Scott



New member Lion Chris Wagner receives Lion pin from his sponsor - father Lion Gary Wagner

Membership Awards



Lion Nelson Craighead – 15 years



Lion Frank Kinder – 25 years



Lion Andre Perdue – 30 years



Lion Doug Law – 38 years

Happy Holidays from your Lions Pride Editor!

Lions Club 80th Anniversary
VINTON HOST



*Please join with the Vinton Host Lions Club
to celebrate their 80th Anniversary and Christmas Party
Lions serving the Vinton Community*

Monday December 10, 2012

6:30 P.M.

Vinton Masonic Lodge
1017 E. Washington Avenue
Vinton, Virginia 24179

\$25.00 per person

Reservations are requested by November 26

Dave Jones ♦ 540-343-1991 ♦ keeponfiddn@cox.net

Howard Webber ♦ 540-890-0513 ♦ whwebber@hotmail.com